

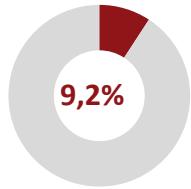


MINAS GERAIS

The Best Place For Your Investment

MINAS GERAIS' FACTS AND FIGURES

What you need to know about our State

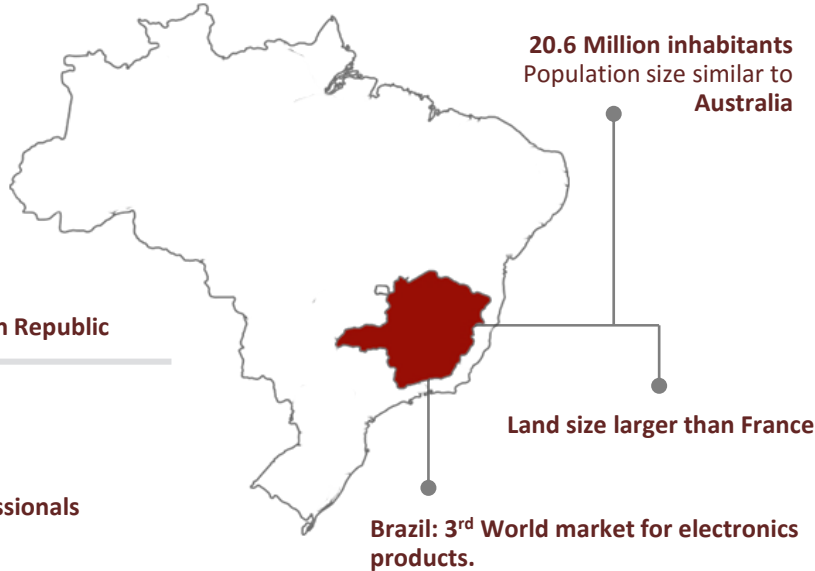


Of the national GDP
2014: \$ 133,26 Bi
Similar to Chile and Czech Republic

3rd Brazilian ICT GDP
15.000 jobs and
6.000 companies

13% of Brazil's ICT professionals

Largest concentration of companies in the
electronics sector in the country
2nd



63% of the national GDP is condensed
in just 800 km from MG capital.

Main ICT and innovative players in Minas Gerais

FITec
Inovações Tecnológicas

HITACHI



Infosys



cādence

accenture



Google

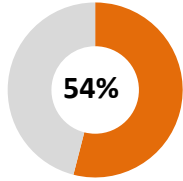


csem brasil

AXXIOM
Tecnologia & Inovação

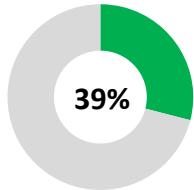
MINAS GERAIS' COST EFFICIENCY

A cheaper place to settle your business



Infrastructure

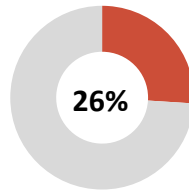
How much, on average, the cost of an office or industrial plan is cheaper in Minas Gerais compared to Rio and São Paulo averages.



Living Costs

How much, on average, the living cost is lower in Minas Gerais compared to Rio and São Paulo averages.

Highly qualified workers are also cheaper in Minas Gerais than in São Paulo and Rio de Janeiro:

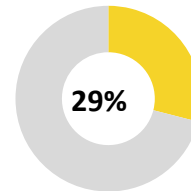


Engineers

Monthly Wages

MINAS GERAIS
R\$ 6.481

Rio & São Paulo
AVERAGE
R\$ 8.752

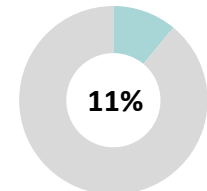


Production Line Professionals

Monthly Wages

MINAS GERAIS
R\$ 4.637

Rio & São Paulo
AVERAGE
R\$ 6.313



Technicians

Monthly Wages

MINAS GERAIS
R\$ 2.018

Rio & São Paulo
AVERAGE
R\$ 2.366

MINAS GERAIS' TALENT POOL

High level professionals to boost your productivity



Highest concentration of Federal Universities

UFMG

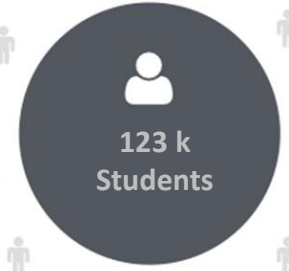
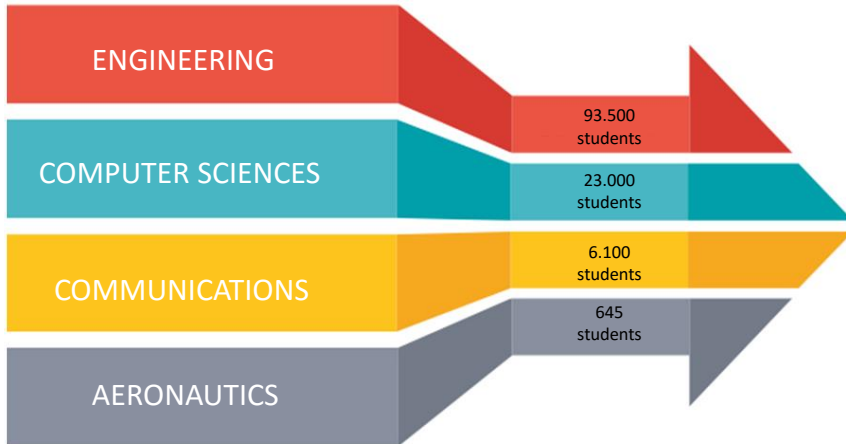
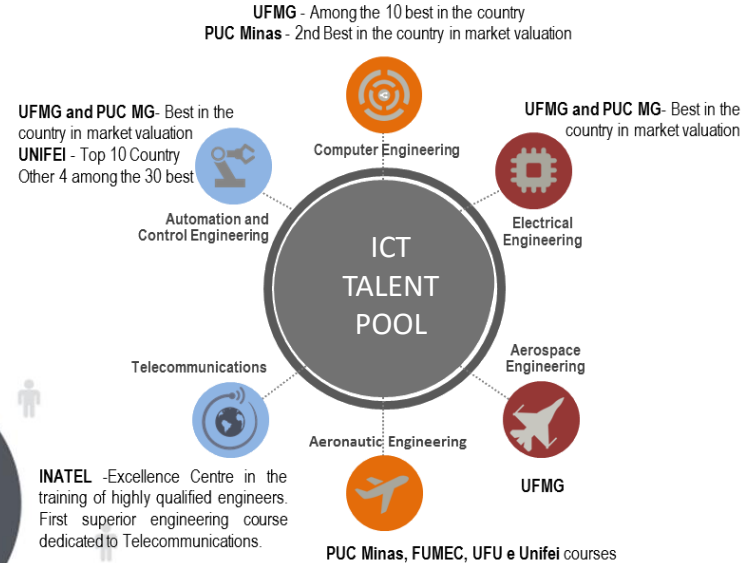


Leading University in emitted patents (Brazil)

MORE THAN 528 PATENTS



Federal University with the highest Number of Engineering Schools



MINAS GERAIS' SUCCESS CASES

Main players that chose Minas Gerais and are ready to do business with you

Provider of optical fiber solutions and connectivity for companies

- Member of the CEMIG group, with focus on telecommunications.
- Located in 5 Brazilian States.
- More than 90 cities covered.
- One of the main and best optical networks in Brazil.

- 200 highly qualified engineers
- Expansion of the office in 2016
- Detailed history in the next slide

The only R&D office of the company in the Southern hemisphere



UNITEC, the main semiconductors manufacturer of Latin America

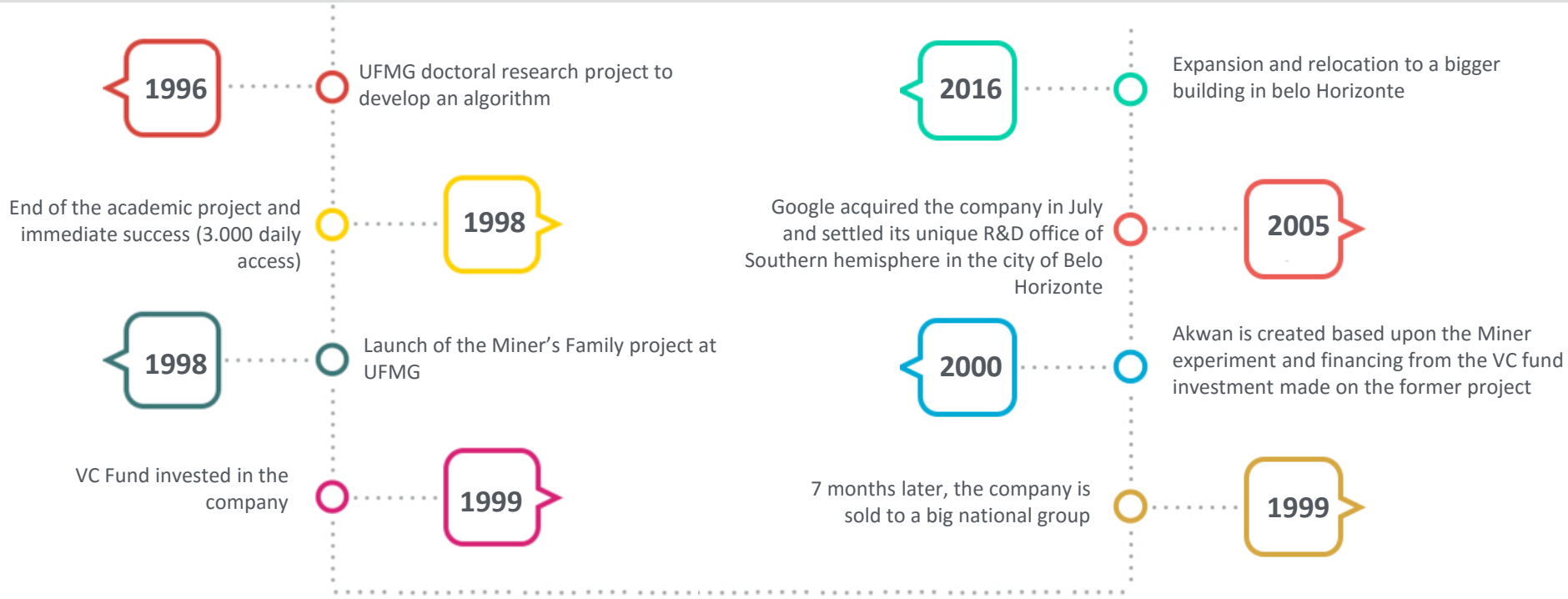
- 19.000 m² plant with a 4.200 m² cleanroom (Classe 1.000)
- Capacity to manufacture 130.000 wafers per year
- **U\$D 300 Mi.** investment

- Microelectronics manufacturing Cost efficiency through resource sharing.
- Logistical and fiscal competitive advantages.
- Partnership with Unitec.

Internet of Things Complex inside the 1st Brazilian industrial airport

THE HISTORY OF GOOGLE IN MINAS GERAIS

Why the Giant chose Minas Gerais and its highly innovative ecosystem



METROPOLITAN REGION OF BELO HORIZONTE

Mature talent pool with high concentration of ICT main players

EXISTING ECOSYSTEM



Only one Embraer R&D Centre out of São Paulo



Invest in basic and applied research in the fields of nano and micro-technologies, systems engineering, information technology and telecommunications.



Manufactures chips for use in industrial applications. First private semiconductor plant in the southern hemisphere

SYNERGY

Phase I – Contagem
Phase II – International Airport



DHBH
MICROELETRÔNICA

Spinoff from Design of Integrated Circuit Specialization Course of the Federal University of Minas Gerais (UFMG). Develops digital electronic systems, focusing on providing solution to electricity meters.



Design Center engaged in the development of Integrated Circuits (ICs) and Embedded Systems projects, located in the southern state in the city of Itajubá.

HUMAN CAPITAL



UFMG Best Brazilian Computer Science program.

Department of Computer Science **7** Highest Capes' Grade

One of the three Best Brazilian Electrical Engineering program. In terms of market valuation.

Department of Electrical Engineering **7** Highest Capes' Grade

With Specialization Course in Microelectronics

Best Brazilian Physics course. In terms of teaching quality

Department of Physics **7** Highest Capes' Grade

With Specialization Course in Microelectronics

SANTA RITA DO SAPUCAI REGION

The Electronic Valley of Minas Gerais, innovative cluster between São Paulo and Belo Horizonte

One of the main Technological Pole of Brazil

01 40.000 Inhabitants  0,721 High HDI  76,3% Labour Force

02 Recognized worldwide for the development and production of electronics

 Exports to several continents **41** Countries Currently trading

03 Electro-Electronics Cluster

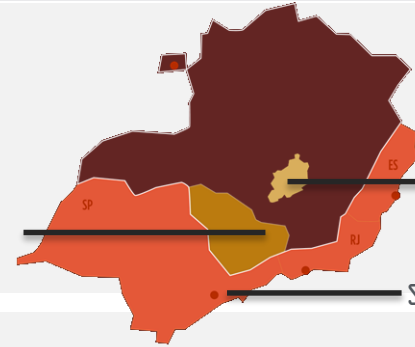
153 Companies  **14.000** Jobs  **13.700** Products 

Inatel National Telecommunications Institute



Federal University of Itajubá - Master's degree in Electrical Engineering with emphasis on microelectronics

Santa Rita do Sapucaí



Belo Horizonte

São Paulo

HITACHI

Major supplier of broadcasting equipment in Brazil and operates since 1985 in the international market. The company has installed more than 37,000 devices in more than 40 countries.



Designs and Manufactures all items for building information panels.

ONE STOP SHOP

How we can support you to be the next success case in Minas Gerais

